



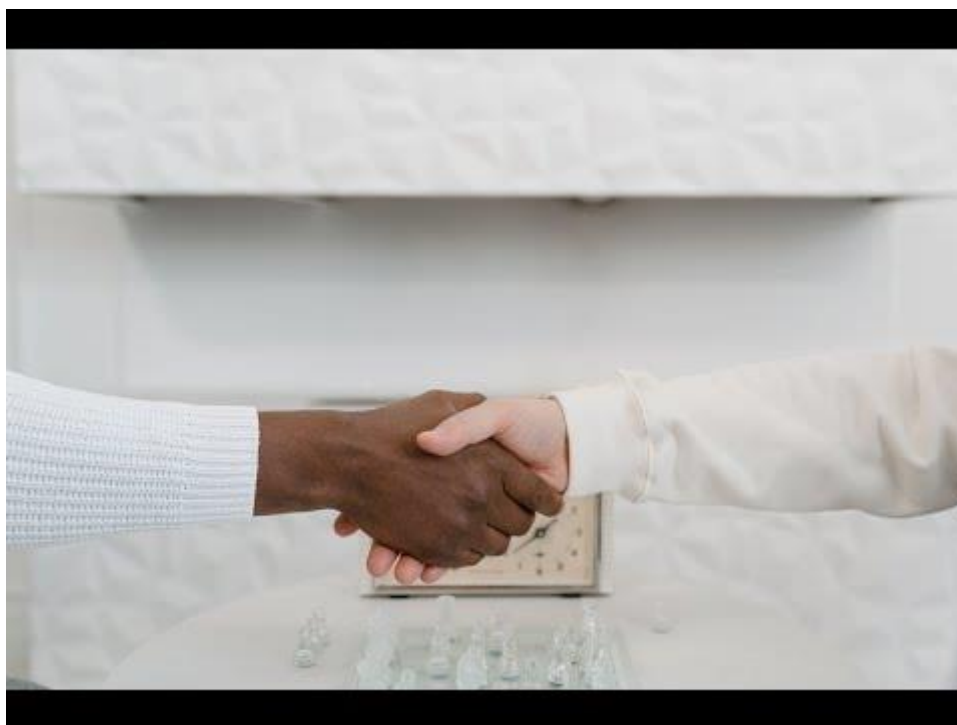
CONNECT
SPEAK
GROW

Welcome to Brida

Frank Peters

WELCOME.

To start, please click on the image below to watch the video.



Welcome to Brida, the online community where knowledge and experience flows between members. Here, our community of language learners creates content to empower each other through **peer-based learning**. Together, we build a vibrant ecosystem of knowledge exchange. Our four core values guide everything we do:

Experience Life's Richness: We believe that language learning is more than just grammar and vocabulary—it's about experiencing the richness of life through diverse perspectives and cultures.

Discover Beyond Borders: With Brida, both mental and physical borders are transcended. We encourage learners to explore beyond their comfort zones, fostering a global mindset.

Bridge International Divides: Brida is a platform where international divides are bridged, fostering understanding and empathy among learners from different backgrounds.

Cultivate Sustainable Futures: We are committed to creating a sustainable future through education, empowering learners to become global citizens who can and want to make a difference.

ABOUT BRIDA

Brida is a community of people whose second language is English.

At the moment, it is small, but we have members in California, Germany, France, Brazil, Azerbaijan, South Korea, and Uganda. I think that it is time we have some members from your in our community.

What do we do, what do we learn?

In Brida you do not learn English, you learn *how to use English*.

You talk about whatever subject you want to talk about.

Although you think this might be easy, it can be challenging?

Why?

How do you formulate precisely what you want to say?

How do you formulate it in such a way that it makes other people react?

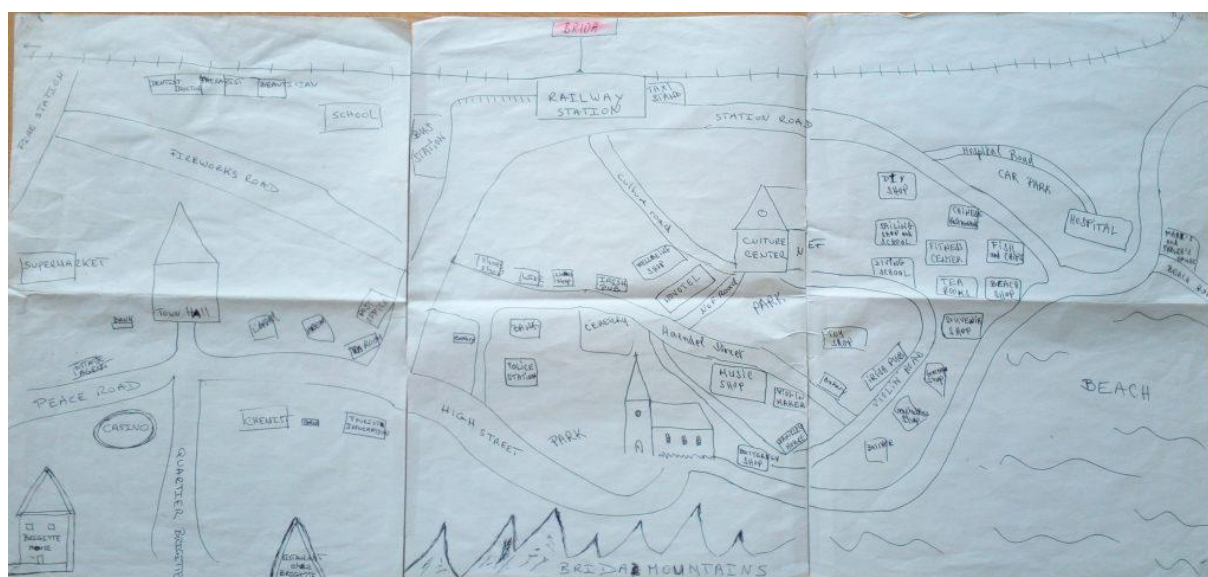
Because a conversation is exactly that. It is based on at least two or more people talking about a subject that interests them. An exchange of ideas, thoughts, opinions....that is what you learn to do in Brida.

We do not use books, grammar books or anything like that.

It is **the community members who create the topics**.

It is me who shares the topics with other community members and supports them in finding the correct words and expressions.

Wondering about the name? Brida was an imaginary town created in 2015 by two clients of mine called **Brigitte** and **Daniele**. Below is a map of the town they created.



WHAT IS ON OFFER?

| | |
|------------------------------|---|
| Café Conversations | The heart of all the activities. Think, read, listen, talk, write, and about anything you want and see how people react. Engage with others. You have a voice. Use it, politely and respectfully. |
| Brida Learning Lounge | Once a conversation has reached its natural end, and it has some value and substance, I take it and create a “Sip’n’Study” from it. The conversation is converted into a series of exercises for you to do while you ‘sip’ a hot beverage and ‘study’ the conversation from different angles. |
| Themes | A special area in which people can meet and discuss special topics or ideas, a little more in private. |
| The Brida Journal | A publication for learners of English, by learners of English. Write texts, articles and we publish and make audio files. Others can read what you have written and share their opinions and reactions. |
| The Newsletter | A weekly reminder about what the community is currently talking about plus any new news and developments. |
| Podcasts | Podcasts with individual community members on a various choice of subjects and levels. Podcasts come with transcripts and videos with subtitles. |
| The Brida Café | The meeting point for all community members meeting each other online. Here you will find the Zoom links. |

BRIDA AND YOU

What is expected of you?

That is very easy to answer, but slightly more challenging to do.

Brida is about engaging and interacting with others. It's about YOU communicating with others about subjects you and everybody finds interesting.

Communicating in its broadest sense. Talking, presenting, recording, writing...whatever it takes.

To improve your English, I expect you to participate in the meetings and use that everything Brida has to offer. Sharing experiences and ideas, doing exercises in the Brida Learning Lounge and, if you can, listen to the podcasts I create with other community members, and perhaps, even with you, as part of your journey in Brida.

I suspect you lead a busy life, so the first step is to incorporate Brida into your daily routine. The rest will follow, with my support.

How does it work?

Please click on the image below to watch the video.



We have regular online meetings. Don't worry, the links to the meetings are stored in what I call the Brides Café. It's all integrated on the website.

Where possible, I try to have **different community members from different countries attend the meeting**. In theory, you could be talking with Nathalie, who is originally from France but lives in South Korea, you could be talking with Sebastian in Germany, or with Céline and her husband here in France.

Sometimes, the time difference is too great and speaking with people in other time zones is too challenging. So, instead, you can write a post about your topic. In the meetings with me, I will take your post and ask others to comment on it. Or I ask you to comment on a post written by somebody else.

THE BRIDA SPIRIT

Can you see the magic?

In a meeting, you do the following. You read a post, talk with the others in the meeting about it, write your contribution to the post, and you think about it as well. That is how you improve your English.

And you don't just improve the language skills. Because people live in different countries and have different experiences, backgrounds. They live different lives. You also learn about this. Maybe, it will give you an idea which you can use in your life.

In Brida, you don't learn English, **you learn IN English**. That is a big difference. It is active, personal, and interesting because it is **YOU and the community who decide what is important**.

My role is to help you formulate and help you boost your confidence.

Brida is a safe place. It doesn't matter where you come from, what your experiences are. Whatever you think is normal in your life can be something completely new and different in the life of somebody else. And if you make mistakes? Wow, even I do that. Where's the problem?

WHO'S FRANK?

I have been facilitating English courses for 30 years. Facilitating is different from teaching. I create situations and support people in mastering these situations.



WHAT DO I DO NOW?

Everybody in Brida says, Brida has to be experienced because it is in reality perfectly normal.

So here is my offer to you.

Think about it. Read my description, look at the videos.

Do it a few times. There is no pressure.

Then, let's talk via WhatsApp.

I can introduce myself to you and you introduce yourself to me.

Then, if you think you want to join Brida, I will send you the link to register.

You can participate for free, for 30 days.

There is no risk whatsoever.

We arrange meeting times, and I will give you a guided tour.

Then we meet and you start contributing to the community and I help you do that.

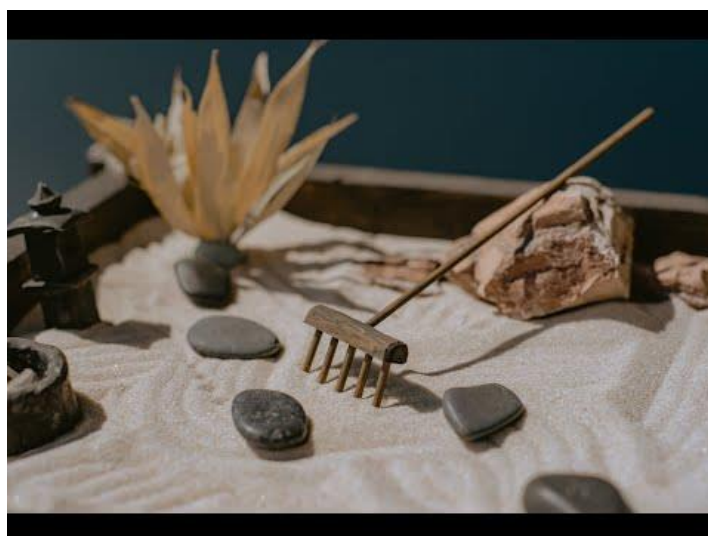
Just a word of warning, you really need a laptop to use Brida. It makes things easier for you.

Then, if you like it, please stay.

After 30 days, there is a modest membership fee, based on what you can afford to pay.

I'M NOT SURE.

That's not a problem. If you need time to think about it, that's perfectly ok. Have a look at the video below.



CONTACT ME

Brida is a learning community dedicated to help people improve their English.

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